

# *Que Será*

As a student in J-School I  
asked instructors *"what should I be?"*

*Should I be honest?*

*Truthful and fair?"*

Here's what they said to me:

*"Que será, será,  
Discard objectivity;  
The future's for us to seize  
Using mendacity."*

When I applied for a job I  
asked interviewers *"how I should be?"*

*Should I be truthful?*

*candid and frank?"*

Here's what they said to me:



**Pimps of Fake News**

***"Que será,  
You'll do as your bosses say;  
advocacy's here to stay  
Fairness is now passé."***

When I was hired by CBS  
I asked colleagues ***"what lies ahead?"***  
***"Will there be awards  
and great acclaim?"***  
They suggested this, instead:

***"Que será, será,  
Awards are for loyalty  
to Marxist Ideology,  
Not based on ability."***



**SOCIETY OF  
PROFESSIONAL  
JOURNALISTS**

Later when I worked for Biden  
I asked his handlers ***"what should I be?"***  
***Should I be moral,  
and trustworthy too?"***  
That drew laughs from quite a few.

Now I produce the *Nightly News*  
but have many qualms of my own:

***"Must I prevaricate  
and trade in fake news?"***

I ponder when I'm alone.



***"Que será, será,  
I'm too deep in the pudding to change;  
I'm just a flack for the DNC,  
My Ideals are quite estranged."***

-- by Earl P. Holt III