

Awakened, NOT "Woke"

by Earl P. Holt III

When the fully "**woke**" agenda of the ***New Communist Party of the USA*** (NCPUSA) -- wrongly called "*Democrats*" -- began to rear its ugly head two years ago, most normal Americans were bewildered by both its toxicity and the speed with which it metastasized throughout our political and financial systems. Despite a delay of two years responding to this idiocy, by now most decent people have had enough. As a result, It's been a tough year for *woke* companies and *woke* municipal governments.

WOKE COMPANIES: Most Americans have no difficulty defining what a woman is, so when ***Anheuser-Busch*** (A-B) chose to celebrate the one-year anniversary of Dylan Mulvaney's "**gender transition**" in an ad campaign, normal people rebelled by boycotting one of its top-selling products, "*Bud Light*" and other A-B products. (Dylan Mulvaney is a disturbed male transvestite who prances around on social media by mimicking a ten year-old girl on methamphetamines.)



Queers & Beers

After only a couple of months, stockholders of A-B's parent company, **InBev**, lost more than \$19 Billion in market capitalization as its stock price dropped 14 percent and *Bud Light* sales declined by more than 23 percent. *Bud Light* also lost market share to its nearest competitors -- *Coors Light* and *Miller Light* -- whose sales quickly spiked 18%. By late April, all A-B products had experienced a decline in sales of more than four percent from a year ago, owing to this "woke" advertising blunder.

The Jewish-operated **Disney Corporation** is also among the most *woke* of any U.S. businesses, and renowned for never having found an issue involving **queers**, perverts or transvestites that it was not willing to aggressively promote. In doing so, it seems oblivious to the fact that it is gratuitously offending its most important customer base in order to pander to a queer minority who are rarely its customers. The good news is that **Disney** announced in March that it has been forced to lay-off 7,000 employees, many of whom were involved in production and acquisitions.

It was reported by **Breitbart** and others that Elizabeth Newman's "**entire acquisitions team has been dissolved...**" A second round of its planned employee layoffs was announced in April, impacting **ESPN**, *Disney Entertainment* and *Disney Parks*. These layoffs are taking place as the company experienced a massive loss of 4,000,000 subscribers from its **Disney+** streaming service, and corresponding declines in its stock price and earnings.

Likewise, **Target Stores** also jumped on the bandwagon to promote queers and perverts by featuring queer-friendly products to be worn by young children and babies. In addition, it offers women's swimwear that allows male transvestites to "tuck" their genitals away and attempt to mimic females. The stores also offer queer dolls, queer greeting cards, and queer coloring books. Many of its stores prominently feature a **PRIDE** display of such merchandise near the entrance to their stores.



Queer Gear

Fortunately, decent people have initiated a backlash against the chain, and have begun to boycott **Target**. As a result, Target's stock price has experienced a 13 percent decline from about \$161 in early May to a recent low price of around \$140 per share. Since it initiated those **PRIDE** promotions in its stores, the decline in its stock price has translated into a loss of about \$9 Billion in market capitalization.

The foolish decision by **Fox News** to moderate its news content and **fire Tucker Carlson** has also angered many loyal viewers and cost the cable channel dearly. For years, Carlson was one of the few people in cable TV news who actually practiced journalism, and he became a powerful and fearless voice for middle-American common-sense. The idiots who now run the **Fox** network resented his unabashed conservative populism, and often felt the sting of his sharp wit.

Like many other U.S. corporations, **Fox** has grown out of touch with its own customer base, or in this case, its viewers. Prime-time viewership immediately declined by about two-thirds after Carlson's firing, and even Sean Hannity -- who followed Carlson -- experienced a significant decline

in viewership. (**Fox** Board member Paul Ryan is now doing for **Fox News** what he did for his own GOP majority in the 2018 mid-term elections as Speaker of the House.)

Many other *woke* businesses are experiencing problems. Two regional banks recently went *belly-up* after one mindlessly pursued a "**climate agenda**" (**Silicon Valley Bank**), while the other pursued an equally mindless diversity, equity and inclusion (**DEI**) agenda (**Signature Bank**.) Neither agenda even remotely promotes sound banking practices, and in fact, both **Silicon Valley Bank** and **Signature Bank** flagrantly and defiantly eschewed many sound banking practices.

Both were infamous for ads that featured singing, dancing, queers and racial diversity, but projected no hint of traditional and sound approaches to banking. It was no surprise to learn that **Silicon Valley Bank** didn't even employ a chief "**risk officer**" for the last eight months of its brief business life.



Diversity at Silicon Valley Bank

Moreover, at many *woke tech companies*, those employed in "*diversity, equity and inclusion*" (DEI) are being fired at an unprecedented rate, suggesting that so-called "*diversity*" may not be as high a priority as we were once told. *Twitter* has reportedly trimmed its DEI staff from 30 to two as these layoffs sweep the tech industry. According to *Bloomberg News*, DEI professionals at *Amazon*, *Meta* ("*Facebook*") and *Redfin Corporation* were also recently fired.

The *woke* and timid management of many of these tech companies were terrified by the *George Floyd Riots* of 2020, and pledged to aggressively promote unqualified and underqualified minorities to positions of influence in their businesses in order to shield themselves from criticism or potential violence. Apparently, many are now waking up to the fact that being *woke* is a very expensive luxury.

WOKE CITIES: It's no coincidence that our largest **BLUE** cities are run by *woke* imbeciles, who are directly responsible for their dramatic declines. Both businesses and residents are fleeing *woke* cities like **Chicago**, **Portland**, **San Francisco**, **New York** and **Seattle** because they are all run by incompetent fools whose *woke* ideology has mindlessly rejected the lessons of 6,000 years of recorded history. This foolishness has made their cities increasingly dangerous places, from which both residents and businesses are fleeing in droves.

Each of these cities is infested with homeless vagrants, terrible city services, violence, welfare addiction, drug addiction, boarded-up homes, vacant commercial spaces and atrocious public schools. They are made even less attractive by high tax rates to support the *woke* fantasies and graft of the blacks and other imbeciles who govern them. Because they are so dangerous and in such obvious decline, each has recently experienced significant losses in population and fleeing businesses.

For example, several large companies are fleeing **Chicago** for safer and better run cities in red States. **Tyson Foods, Boeing, Caterpillar**, and **Citadel** have all announced plans to move their corporate headquarters away from Chicago. **Wal-Mart** is closing four of its eight downtown Chicago stores, and **United Airlines** has also announced plans to move about 1,000 employees out of Chicago. This "out-migration" represents a profound loss to the city's tax base.

In a recent speech, **McDonald's** CEO Kris Kempczinski candidly cited public drug usage, violent crime, and homelessness as factors making Chicago unattractive to business. Sadly, he didn't have the guts to identify the **TRUE** cause, a city governed by corrupt and incompetent black imbeciles, who have turned the *Second City* into a violent cesspool and prompted a net exodus of 40,000 residents in just two years. The n*ggers who run Chicago cut \$76 Million from its police budget in 2020, and then watched Chicago set all-time records in 2021 with 834 murders and 1,800 car-jackings.

In **Portland**, **Wal-Mart** is in the process of closing its last store, owing to crime, aggressive homeless vagrants, and an otherwise hostile business environment. Several other companies are reportedly in the process of leaving Portland -- or at least relocating outside its central business district -- including **Daimler Trucks, Banana Republic, Microsoft, North American BNB**, and **Google**.

According to the president of Portland's *Downtown Development Group*, in a letter to the city's hapless and *woke* mayor, Ted Wheeler, this mass exodus has "**everything to do with the lawlessness you are endorsing downtown.**" **NIKE** is also threatening to leave Portland because the city won't assist in its desperate pleas to obtain security at its stores. Like most *woke* cities, Portland officials have neglected the basic responsibilities that would normally accompany maintaining a safe, inhabitable and desirable city.

San Francisco would certainly be on anyone's short list of the most *woke* and worst run cities in America, and it may no longer even be governable. The *woke* policies in San Francisco have prompted **Walgreens** to close 20 stores due to shop-lifting and the city's refusal to prosecute that crime. Likewise, after 35 years, **Nordstrom** is closing both of its downtown stores, owing to what it terms the area's "*deteriorating situation*."

Similarly, after only one year in operation, **Whole Foods** is also closing up shop, citing "*unsafe conditions*" for employees and customers in San Francisco. Likewise, **Charles Schwab** left San Francisco for Dallas in the last year or so. Not surprisingly, the *City by the Bay* has experienced a 6.3 percent net loss in population in the last two years, the **greatest percentage loss of population** by any large city in America after losing a *net* of 54,000 residents in only two years.

It is no coincidence that **New York City** had the largest *net* population decline, and lost more than 300,000 residents in 2021. Rats, garbage, excrement, urine smells and ubiquitous marijuana smoke are often cited for its declining habitability by residents. Even **Goldman-Sachs** has seen the writing on the wall, and is building a three-acre campus in Dallas to house 5,000 of its employees. **JPMorgan-Chase** made a similar expansion to Texas from New York.

In January of 2023, **NIKE** closed its downtown **Seattle** store for good. Only days later, **Amazon** and **Facebook** announced plans to downsize their offices in downtown Seattle, as well. Most cite violent street crime, vandalism, aggressive homeless vagrants and high taxes as the causes of their moves.

CONCLUSION: These anecdotes are the real-world consequences of *woke* political activism, or more specifically, Cultural Marxism. Yet, although Cultural Marxism has stripped most decent Americans of some of the more effective methods of demonstrating their displeasure, many normal Americans have come to recognize the **ECONOMIC BOYCOTT** to

be an effective means of rebelling against businesses that insult their own customers and try to force a *woke* agenda on those who know better.

Nearly all woke cities have enthusiastically enabled criminals by adopting phony criminal justice "*reforms*" such as de-funding their municipal police, eliminating cash bail, early parole of felons, and the decriminalization of theft below \$1,000. Many have also ceased to prosecute lesser "*quality-of-life*" violations such as vagrancy, disturbing the peace, and making criminal threats. These are the very cities that are losing businesses and experiencing declining populations.

5 Dumbest Mayors in America



To a great extent, our private and public institutions are run by some of the dumbest, most incompetent and most delusional people found outside of ***Bellevue Hospital*** in New York. "*Democrat*" office-holders and many of our "*captains of industry*" have proved beyond any doubt that they are gullible, cowardly, dishonest and traitorous, or some combination of all four. It's like living in an "alternative" universe whose "*leaders*" are clueless and hapless, and only it's powerless citizenry recognizes the mess our so-called "*leaders*" have made of things.