Polls Apart

Political polling is increasingly unreliable, as the conspicuous absence of "President Hillary Clinton" demonstrates. Most polls are not only inaccurate, they serve a sinister purpose, as well: they are intentionally skewed to impassion "Democrat" morale and voter turnout, while discouraging Republicans -- especially Trump's Legions -- from voting. Rush Limbaugh was the first one I heard call these "push-polls."

Rather than simply report "raw" numbers in their polls, they introduce an internal bias that fatally compromises their results. They assume that some arbitrary percentage of the electorate are "Democrats" -- often around 40 percent -- and weight their results based on this exaggerated figure. Meanwhile, they arbitrarily assign a smaller percentage to represent Republicans -- say 30 percent -- that underestimates Republican support for a given candidate.

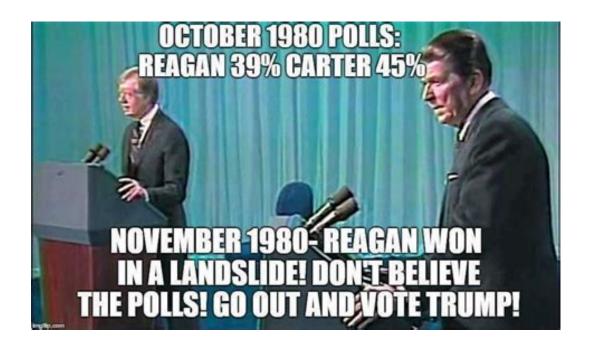
Going as far back as 1980, most polls predicted Jimmy Carter's reelection victory over Republican challenger Ronald Reagan. Not only did *The Gipper* win 44 states, his "coattails" swept a dozen extreme leftists from the U.S. Senate. (Readers curious about the utter devastation in network newsrooms on *Election Night--1980* should read Chapter 2 in Peggy Noonan's memoir, **What I Saw at the Revolution**.)



This is why Republican candidates almost always do better than predictions based on polling. The one exception is the *Trafagar Group's* polling, which has been more accurate than others because it doesn't under-count Republicans and assigns equivalent weight to them in their polls. Not surprisingly, *Trafalgar* was one of only two pollsters in the nation to accurately predict Trump's election victory in 2016.

In fact, *Trafalgar* has been warning "*Democrats*" that recent polls showing them leading Republicans prior to the 2022 mid-term elections are mistaken. In an interview with the *Daily Wire*, Trafalgar's senior strategist Robert Cahaly stated that Republican under-representation in recent polls is responsible for that dubious mid-summer "*surge*" that supposedly favored "*Democrats*" over their GOP opponents.

"Polls have two purposes," Cahaly stated. "They're either to *reflect* the electorate, or they're to *affect* the electorate — and too many of these media and university-based polls are designed to *affect* the electorate and are trying to create a false narrative quite often when there's not one."



In addition to deviously weighting polls to favor "Democrats," Cahaly describes another phenomenon that contributes to the inaccuracy of most polls. He calls them "submerged voters," a term that describes many who are reluctant to display bumper-stickers or yard signs, nor post comments on social media. Many despise the U.S. news media and refuse to cooperate with anonymous pollsters who pester them. Cahaly claims "They are not saying a word to anybody until election day."

This was a phenomenon first observed during the 1980 Presidential Election mentioned earlier. Many conservative or "Reagan Democrats" refused to voice their support for Reagan to anonymous pollsters who, for all they knew, might be officials from their local union hall testing their loyalty to the "Democrat" Party.

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